

MOUNTAIN HARVEST CREATIVE
BOARD MEETING MINUTES

Feb 7, 2018

Attendance: Tom Backhus, President; Andee Small, Treasurer; Melanie Jean Williams, Teresa Shishim, Marla Korpar, Ethel Leslie, Secretary

Called to Order by: Tom at 4:02 pm

Purpose of Meeting: Regular meeting

Minutes from 1/18/2018 Motion to accept minutes as written, 2nd, unanimously accepted

Financial obligations- Review of payments due in Feb. Finance committee will meet to review the budget and draft budget for 2018

Advertising – Review debrief recommendations. Review advertising expenses.

Fundraising – Marla has followed up with business contacts and has commitments. Tom has met with Azura and is working with additional business sponsors. Teresa has contacted business and has a commitment and is continuing to contact business for sponsorships. Melanie Jean has contacted businesses. Melanie has a sponsor for a band that she recruited. Discussion regarding letters and personal meetings.

Arts for All – 2 classes just started for drama and choir. Provides students with opportunities to participate. Melanie Jean will be following the A4A.

Chili CookOff – Blue Sage does not want to do the chili cookoff this year. Melanie Jean will request the information on costs and profit.

Focus for 2018 – Learning Council grant funds and fundraising to meet financial goals.

Task Calendar – Review for tasks for Feb. Complete and approve the budget in Feb. Begin to review job description for festival director. Marla will follow up with Town Council in April. Poster design needs to be communicated in the community so we can consider applicants. Teresa will update website with new form for friends. Ask Heidi for contracts.. Ethel will update contact list for vendors.

Promotional Plan – Board members to review and make any changes and additions. Plan will need to be approved.

CAWS will sponsor a Bountiful Breakfast for Sunday 9-12pm

Next meeting: 4pm on a Wed, Tom will email us to confirm March 7th.

The meeting was adjourned by Tom Backhus at 5:43 pm

Minutes prepared by Ethel Leslie, and updated

