

# **MOUNTAIN HARVEST CREATIVE**

## **BOARD MEETING MINUTES**

**February 27, 2017 9am**

**Attendance:** Jay Bagley, President; Mike Gwinn; Tom Backhus, Treasurer; Jeff Skeels, Heidi Hudek, Executive Director, Teresa Shishim, Marla Korpar, Ethel Leslie, Secretary.

Called to Order by: Jay at 9 am

Purpose of Meeting: Goals, Objectives, Strategies & Tactics

### **Election of Board Members for 2017**

Marla Korpar was nominated, 2<sup>nd</sup> and unanimously approved for 2017. Each member is re-elected each year for a one year term.

**Approve 2/1/2017 Meeting Notes and Minutes** – The notes and minutes had a motion, 2<sup>nd</sup>, no discussion, and unanimously approved.

**2/1/2017 To Do List** – Marla needs an updated amount for the Town Report. Marla and Bill will go together.

### **Goals, Objectives, Strategies & Tactics**

Heidi Hudek created this document for 2017.

**Additions – Grant Writing Collaboration:** Teresa attended the meeting for the Colorado Department of Tourism grant secured by the North Fork Valley Creative Coalition. We were written into the original grant application as a partner and we discussed the MOU we'll need to sign and the benefits that partners will be receiving. Heidi is representing us in this partnership, but Teresa filled in for this meeting when Heidi and Jay were unavailable. Teresa volunteered to work on marketing and social media

**Music:** Mike commented that it calls attention to the music when we light up downtown for the Sat night venues and bands

**Marketing:** CO Gives is an excellent option to fundraise and MHC should evaluate the financial qualification for 2017.

**Cost for poster** – Susie Lowe has submitted a poster design which can be a cost savings. Clarify with Susie costs with general descriptions in her submission. Joy has a signed contract. Negotiate with Joy to remove the cost of creating a poster from art.

The meeting was adjourned by Jay Bagley at 11:45am. Minutes prepared by Ethel Leslie, Secretary, and submitted March 13, 2017.